

MARCH 19-21, 2018 > Paradise Point Hotel, San Diego, CA
www.medimpactconference.com > #MedImpact2018

Creating Value. Driving Results.

The MedImpact Annual Conference offers direct access to some of the most dynamic individuals in healthcare from across the country, including decision makers from plan sponsors, benefit advisors and solution providers. Unlike other conferences, we provide:

- **Up-close and personal setting:** Our conference draws a very focused audience and facilitates access, collaboration and dialog among attendees
- **Limited number of vendors:** By limiting outside participants, you benefit from maximum access to and interaction with attendees
- **Multiple opportunities to engage potential clients:** Access to engage multiple audiences in one-on-one discussions

Our packages offer unique access to enhance your company's visibility and interact with conference attendees. Your participation at the 2018 conference will provide a venue to discuss market dynamics, access and reimbursement topics within a relaxed, conference environment. Join us as an exhibitor and/or sponsor, and promote your products, solutions and services to our audience.

Network with Decision Makers in Key Industry Segments

Connect with executives from health plan, self-funded employers, benefit advisors, 340B and cash discount card organizations.

Share Your Value Proposition with Your Target Audience

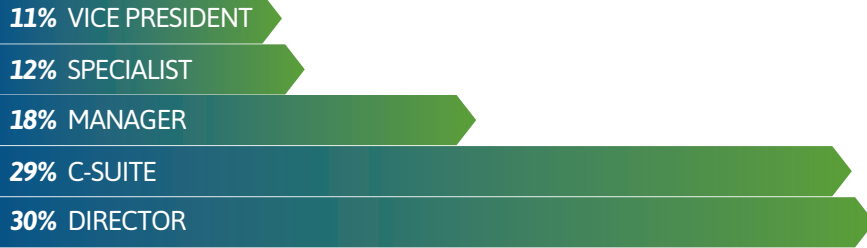
We will highlight your support of our conference with attendees in many ways, including participation in general sessions, conference materials and on-site signage.



What Connections Will You Make?

Our conference is an excellent venue to enhance brand awareness in the healthcare marketplace, network with influential managed care decision makers, build new relationships and increase product awareness.

2017 Conference Attendees



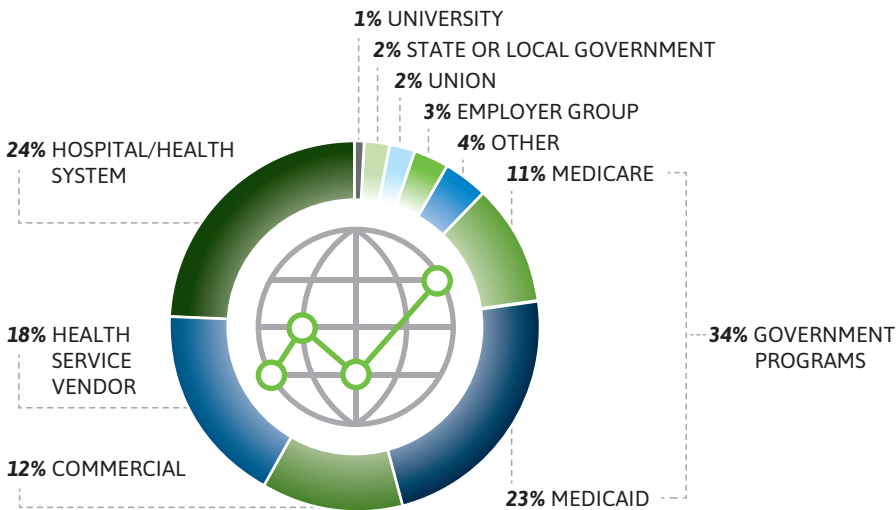
**CLIENT AND CHANNEL
PARTNER ATTENDEES**

187



**UNIQUE CLIENT AND CHANNEL
PARTNER ORGANIZATIONS**

107



What's New for 2018?

This year, MedImpact is providing an exhibit hall format where exhibitors, sponsors and attendees can gather for informal discussions, as well as for meetings in our lounge-style seating. Attendees will have the ability to use seating as meeting space in our "Meeting Lounge" where our exhibitors are located.

Also new for this year, we will be providing our attendees with activities in the Meeting Lounge to bring attendees to you. Please see page six for details!

We will also be serving food and beverages during our Opening Reception, breaks and lunch in and around the Meeting Lounge to ensure attendees will stop by and chat with other conference goers in a welcoming environment.

Finally, this new setting for our exhibitors will offer you the ability to make a big splash by setting up your 10x10 to 20x20 exhibit booth! See below for details.

Registration Deadline: Friday, Jan. 26, 2018

Register early to take advantage of our discounted rate.

Early Bird 10% discount Sep. 1 – Nov. 15, 2017




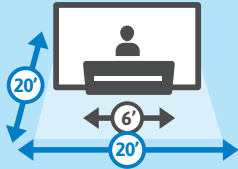
Regular Rate Nov. 16, 2017 – Jan. 26, 2018

 Register at:

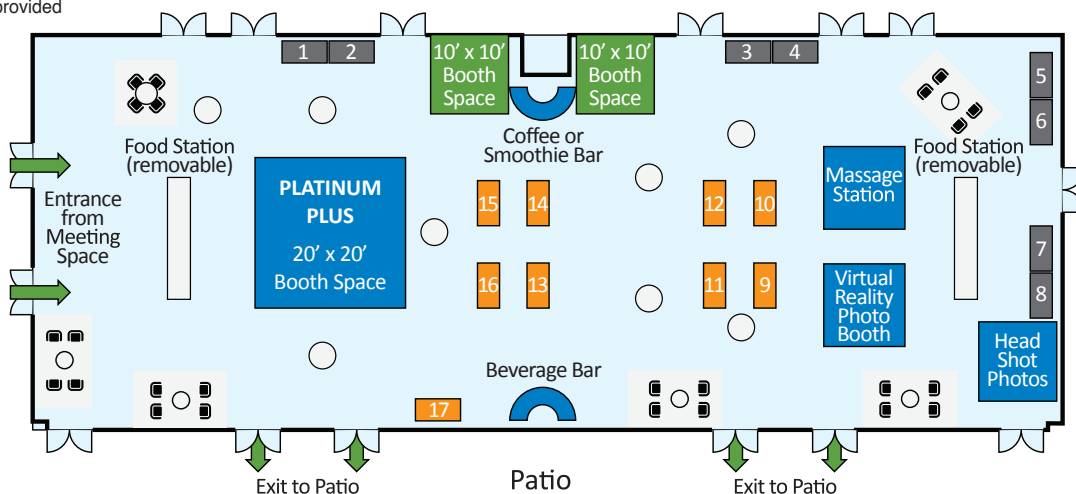
www.regonline.com/medimpact2018

All packages include the following:

- Display table in the Sunset Meeting Lounge
- Participation in our Opening Reception
- Recognition in conference materials and on-site throughout the conference
- Admission to conference sessions, breakfasts, networking lunch and theme dinners for registered attendees

SILVER	GOLD	PLATINUM	PLATINUM PLUS
			
\$8,000	\$15,000	\$30,000	\$50,000
1 Registration	2 Registrations	3 Registrations	4 Registrations
6' Exhibit table*	6' Exhibit table*	6' Exhibit table*	6' Exhibit table*
5% Discount on a sponsorship	10' Space*	Bring your Pop-up Booth* 10' x 10' Space*	Bring your Pop-up Booth* 20' x 20' Space*
Social media recognition	10% Discount on a sponsorship	20% Discount on a sponsorship see page 6	1 Standard sponsorship included see page 6
Logo on event signage	Social media recognition	Social media recognition	Social media recognition
	Logo on event signage and conference website	Logo on event signage and conference website	Logo on event signage, conference website and registration emails

*Electricity not provided



Exhibitor Guidelines

Location

The Exhibit Hall will be located in the Sunset Meeting Lounge at Paradise Point. This space provides prime exhibiting locations surrounding the general sessions, Opening Reception and conference breaks. Table displays at our breakfasts and networking lunch will be placed with consideration of prime visibility for the sponsoring companies.

Table Spaces

- Display space is limited to the assigned table
- Only tabletop displays are permitted; no hard-wall booths or floor signs are allowed (**unless you are a platinum or platinum plus exhibitor**)
- Tabletop displays must not exceed four feet in height
- Exhibitors are responsible for their own storage needs and trash removal
- White linens will be provided if needed

Shipping Materials to Paradise Point

When to Ship

Delivery to Paradise Point should be scheduled from March 16-18, 2018. Shipments that arrive outside of this time frame risk not being held for the conference. Be sure to number your package(s) and have your tracking number handy on-site.

Where to Ship

Each item must be numbered. Ship your items to the following address:

YOUR NAME, COMPANY NAME

c/o Paradise Point
1404 Vacation Rd
San Diego, CA 92109

Attn: Aubrey Concar, Event Manager

HOLD FOR: MedImpact Conference, March 19-21

Sunset Meeting Lounge Hours

Setup & Tear Down (subject to change)

- Setup: 9:00 a.m. – 1:00 p.m. on March 19
- Tear Down: 9:00 a.m. – 12:00 p.m. on March 21

Booth Staffing

A representative must be present at your exhibit table, in the meeting lounge, at a minimum during the exhibit hours listed below:

Monday, March 19, 2018

3:45 p.m. – 5:00 p.m.	Exhibitor Showcase
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Tuesday, March 20, 2018

7:00 a.m. – 8:00 a.m.	Breakfast
10:00 a.m. – 10:30 a.m.	Break
11:30 a.m. – 1:00 p.m.	Lunch
2:50 p.m. – 3:15 p.m.	Break

Wednesday, March 21, 2018

7:30 a.m. – 8:30 a.m.	Breakfast
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Sponsorships



Registration Deadline: Friday, Jan. 26, 2018

Leverage the opportunity to get your brand in front of our conference attendees. If you have an idea you don't see listed, let us know and we can work with you to create a customized option. Submit your registration form, fee and company logo to confirm your participation. A confirmation and invoice will be generated upon form submission.

All sponsorships include the following:

- Recognition in conference materials and on-site throughout the conference
- Company logo on the sponsored item/event signage, as applicable
- Admission to conference sessions, breakfasts, networking lunch, theme dinners for registered attendees

 **Register at:** <https://regonline.com/medimpact2018>

 <p>STANDARD SPONSOR</p>	 <p>PREMIUM SPONSOR</p>
<p>\$10,000</p>	<p>\$15,000</p>
<p>1 Registration</p>	<p>2 Registrations</p>
<p>Recognition in conference materials</p>	<p>Recognition in conference materials</p>
<p>Logo on the sponsored item/event signage, as applicable</p>	<p>Logo on the sponsored item/event signage, as applicable</p>




Ask about our exclusive two-year conference sponsorship deal. Sign up today!

We are already planning for our "30-Year Anniversary Conference" in March of 2019. Because this event promises to be bigger and better than ever, we are offering a 20% discount for those who commit to a two-year package with us. Prices will undoubtedly increase for next year, as we are already taking requests for 2019. If you take advantage of this offer now, you will receive 10% off your package this year, and 10% off of next year as well. This means that you will be locked in at this year's price. Save your spot now!

Standard Sponsored Options

Extend your brand.

Select one of the Standard items to brand:

- S** Lanyards
- S** Hotel Key Cards 
- S** Pen 
- S** Beach Nik Cups
- S** Cocktail Napkins
- S** Hawaiian Shirt Luggage Tag
- S** SPF 15 Lip Balm
- S** Sunscreen Stick
- S** Silk Flower Lei 
- S** Foldable Flying Disc
- S** Beach Ball 16"
- S** Conference Presentation Website
- S** Directional Signage Clings for evening events

Have an idea for another type of experience in our meeting lounge?

Let's talk! We'll make it happen.



Premium Sponsored Options

Choose a lounge and take advantage of additional space in the exhibit hall. You'll enjoy a steady stream of conference attendees who stop by to relax and network.

Check out the following Experience and Premium Options to sponsor:

- P** Shoe Shine Station 
- P** Head Shot Photo Station
- P** Photo Booth
- P** Virtual Reality Station
- P** Barista Station 
- P** Corn Hole Station
- P** Arcade Games
- P** Massage Station
- P** Charging Cube or Table
- P** Hot/Cold Tumbler 
- P** Outdoor Necessities Kit
- P** Paddle Ball Game
- P** Conference Wi-Fi with Branded Splash Page
- P** Conference app



Hotel Room Reservations

Exhibitor and sponsor attendees have the option of reserving a hotel room at Paradise Point under the group discounted rate of **\$214.00** per night plus applicable daily taxes and activity fees. All hotel room reservations must be made during the conference registration process. MedImpact does not cover lodging or travel expenses for exhibitors or sponsors.



Payment and Paperwork Submission

Deadline

To ensure time for space allocation and recognition in conference materials, the exhibitor registration form, fee and company logo must be received by: **Friday, Jan. 26, 2018**

Payment Options

Check or Wire Transfer

MedImpact Tax ID #330567651

Graphic Requirements for Logo Submission

Use the following information and requirements to send your logo to be included in our conference materials.

Requirements

- Format: Vector-based EPS file with all fonts outlined
- Submission Deadline: **Friday, Jan. 26, 2018**

Sample logo



2017 Participating Companies

Academy of Managed Care Pharmacy	Health Insurance Solutions, Inc.	PrimaryHealth of Josephine County
Adventist Health System	HealthPartners	PrimeWest Health
AHMC Healthcare	H-E-B	Prominence Health Plan
AHS RXPlus Pharmacy	Heritage Rx	Rady Children's Hospital
AIDS Healthcare Foundation	Heuro, LLC	RxConnection
Alignment Healthcare	Hometown Health	San Francisco County Behavioral Health Services
AllCare Health	HORIZON Health Ventures, LLC	Santa Clara Family Health Plan
Alliance Strategies	IMS Health	ScripPoint
Alliant	Independent Care Health Plan (iCare)	Scripps Health
American Enterprise Institute	INTEGRIS Health	Serephim Strategies, LLC
Arthur J Gallagher & Co	IPC/EvergreenRx	Sharp Health Plan
Aspire Health Plan	Kaiser California	Specialized Pharmacy Solutions
Barney & Barney - Marsh & McLennan	Kaiser Colorado	Stanford Health Care
BCBS of AZ Advantage	Kaiser Georgia	State of Wyoming
Brand New Day	Kaiser Northwest	SummaCare
BusinessOne Technologies, Inc.	Keenan & Associates	Sutter Health
CalOptima	Kroger Prescription Plans	Sutter Health Plus
Care1st Health Plan	Legacy Health	Teachers Health Trust
Cascade Comprehensive Care	LHA/ShareCor	The Burchfield Group
CenCal Health	Lumeris	Transamerica Life Insurance Company
Centegra Health System	MAHCP	Two Trees Consulting
Children's Medical Services	McLeod Health	UCSD Health
Community Care Health Plan	MDwise	Umpqua Community Health Center
Community Health Group	MemorialCare Health System	Umpqua Health LLC
Community Hospital of the Monterey Peninsula	Mercer	Union General Hospital
Community Medical Centers	Milliman	Unity Health Plans Insurance Corporatoin
Community Memorial Health System	Moda Health	University of Michigan
Deloitte Consulting, LLP	Mohawk Fine Papers Inc.	Veridicus Health
Denver Health Medical Plan, Inc.	MSO South Africa	Verity Health System
EmpiraMed	Northwest Administrators, Inc.	Virginia Mason Memorial Hospital
EvergreenHealth	Oregon Health Management Services	WEA Trust
Excelsior Solutions	Orlando Health	Wilkinson Benefit Consultants
First Choice Health Network	Partnership HealthPlan of CA	Willamette Valley Community Health
FirstCarolinaCare Insurance Company	PEEHIP	Willis Towers Watson
Florida Department of Health	Premier, Inc.	WWSG

2017 Exhibitors and Sponsors



Register today!

www.medimpactconference.com

**Questions? Contact
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miconference@medimpact.com

or 858.790.6289

